Print Ad Rates:

<table>
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<tr>
<th>4/C</th>
<th>1 mo.</th>
<th>3 mo.</th>
<th>6 mo.</th>
<th>12 mo.</th>
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<th>24 mo.</th>
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<tr>
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<td>$9,070</td>
<td>$8,730</td>
<td>$8,435</td>
<td>$8,075</td>
<td>$7,815</td>
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<td>$6,990</td>
<td>$6,685</td>
<td>$6,380</td>
<td>$6,160</td>
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<tr>
<td>1/2 ISL</td>
<td>$6,770</td>
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<td>$4,055</td>
<td>$3,825</td>
<td>$3,670</td>
<td>$3,525</td>
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<td>$3,660</td>
<td>$3,545</td>
<td>$3,365</td>
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<td>$3,075</td>
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B/W

| 1 Page | $8,245 | $8,005 | $7,685 | $7,420 | $7,110 | $6,825 |
| 2/3 Page | $6,025 | $5,840 | $5,560 | $5,420 | $5,295 | $5,090 |
| 1/2 ISL | $5,580 | $5,290 | $4,960 | $4,775 | $4,615 | $4,560 |
| 1/2 Page | $4,550 | $4,465 | $4,380 | $4,265 | $4,180 | $4,020 |
| 1/3 Page | $3,420 | $3,320 | $3,115 | $3,010 | $2,915 | $2,810 |
| 1/4 Page | $2,590 | $2,495 | $2,370 | $2,325 | $2,225 | $2,130 |
| 1/6 Page | $1,985 | $1,840 | $1,770 | $1,690 | $1,590 | $1,505 |

Business Card Directory:

- 6x (b/w) 6x (2c) 6x (4c)
- Single: $960 $1,480 $1,960
- Double: $1,920 $2,420 $2,920
- Triple: $2,880 $3,840 $4,800
- Quad: $3,840 $4,840 $5,840
- Quint: $4,800 $6,050 $7,300
- 1 Page: $6,600 $8,500 $14,000

Color

- 4-Color Process: $1450
- Single Process Color: $500 $575
- Single PMS Color: $650 $700
- Metallic Color: $825 $900

Covers:

- 1 m 6 mo. 12 mo.
- Inside Front Cover: $9,780 $9,235 $8,610
- Inside Back Cover: $9,200 $8,600 $8,200
- Back Cover: $9,950 $9,560 $8,725

Export Edition Advertising:

Space charge is 75% of earned frequency rates. Covers not available.

Product Showcase:

Showcase is published in the February, June and October issues.

Print only: $970 each

All 6x advertisers, 1/4 page or larger, qualify for 3 FREE Product Showcases.

12x advertisers qualify for 6 FREE Product Showcases.

Special Positioning:

Specified editorial location, multiple units requiring facing positions, consecutive right-hand pages, other specified placement: 7% space rate.

Supplied Inserts:

Space Rates Standard Custom
2 page..............$9,000 Handling..............$250.......quoted
4 page..............14,000 Tip..............40/m...........quoted
8 page..............22,500 Holding Stitch.............50/m
12 page..............28,000 Polybag..............80/m
16 page..............36,000

Insert Quantity, Materials & Shipping: Contact publisher. Inserts are to be shipped prepaid, folded and ready for binding. Mock-up of insert must be submitted to publisher prior to acceptance of inserts. All inserts subject to U.S. Postal Service regulations. If questionable, check post office or submit dummy copy to art director. 70 lb. paper stock limitation.

Materials:

Digital files only, 300 dpi. Press optimized PDF files. For complete digital specifications contact: sbiscardi@oildom.com or online at: www.pgjonline.com/advertise/printspecs

Line Screen: 133 lines/inch, 150 max.

Total Density: Not to exceed 260%.

Color: 4 color refers to Process Color (CMYK). For 2/2 please specify PMS inks.

Combined Frequency: Display space placed in Pipeline & Gas Journal, Underground Construction, and Pipeline News may be combined for determining the earned frequency rate.

Commission and Cash Discounts: Agency commission is 15% of gross space and color billing allowed to recognized advertising agencies. Cash discount: terms from date of invoice.

CLOSING DATES:

Closing date for orders is 12th of the month preceding publication.

Closing date for ad materials is 20th of the month preceding publication.

Full Page

2/3

1/2 page island

1/2 page vertical

1/4

1/6

1/3

Print Ad Specifications:

Publication Trim Size: 7 3/4" x 10 3/4" (197 mm x 273 mm).

Live matter should be kept 1/4" (6.35mm) in from trim.

Bleed ads should be 1/8" (3.175mm) larger on all sides.

Ad Sizes

<table>
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<tr>
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<th>Inches</th>
<th>Width</th>
<th>Millimeters</th>
<th>Depth</th>
<th>Width</th>
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</thead>
<tbody>
<tr>
<td>2 page spread, bleed</td>
<td>15 3/4</td>
<td>11</td>
<td>400</td>
<td>280</td>
<td></td>
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<tr>
<td>2 page spread, live area</td>
<td>14 1/2</td>
<td>10 1/4</td>
<td>381</td>
<td>260</td>
<td></td>
</tr>
<tr>
<td>1 page, bleed</td>
<td>8</td>
<td>11</td>
<td>203</td>
<td>280</td>
<td></td>
</tr>
<tr>
<td>1 page, live area</td>
<td>7</td>
<td>10 1/4</td>
<td>184</td>
<td>260</td>
<td></td>
</tr>
<tr>
<td>2/3 page, vertical</td>
<td>4 9/16</td>
<td>10</td>
<td>116</td>
<td>254</td>
<td></td>
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<td>5 5/6</td>
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<td>4 7/8</td>
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<td>4 7/8</td>
<td>178</td>
<td>124</td>
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<tr>
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<td>3 3/8</td>
<td>10</td>
<td>86</td>
<td>254</td>
<td></td>
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<tr>
<td>1/2 page, island</td>
<td>4 9/16</td>
<td>7 1/2</td>
<td>116</td>
<td>191</td>
<td></td>
</tr>
<tr>
<td>1/3 page, vertical</td>
<td>2 1/4</td>
<td>10</td>
<td>57</td>
<td>254</td>
<td></td>
</tr>
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<td>4 9/16</td>
<td>4 7/8</td>
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<td>124</td>
<td></td>
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<tr>
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<td>3 3/8</td>
<td>4 7/8</td>
<td>86</td>
<td>124</td>
<td></td>
</tr>
<tr>
<td>1/6 page</td>
<td>2 1/4</td>
<td>4 7/8</td>
<td>57</td>
<td>124</td>
<td></td>
</tr>
</tbody>
</table>

Business Card Directory

- Single: 3 3/8 | 1 7/8
- Vertical Double: 3 3/8 | 3 7/8
- Horizontal Double: 6 7/8 | 1 7/8
- Triple: 3 3/8 | 5 7/8
- Horizontal Quad: 6 7/8 | 3 7/8
- Vertical Quad: 3 3/8 | 7 7/8
- Quint: 3 3/8 | 9 7/8
- 1 page, bleed: 8 | 11
- 1 page, live area: 7 | 10 1/4

print rates & specifications
<table>
<thead>
<tr>
<th>Month</th>
<th>Editorial Focus</th>
<th>Bonus Features</th>
<th>Special Section or Supplements</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>Natural Gas Outlook, Pipeline Integrity Assessment, Marcellus/Utica/Bakken Update</td>
<td>Infrastructure Development and Repair Welding Products, Pipeline Construction,</td>
<td>Worldwide Construction Preview</td>
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<td></td>
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<td>Pipeline &amp; Rail, SGA Chair Profile</td>
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<td>February</td>
<td>Cybersecurity, SCADA/Meas./Automation/Instrumentation, LNG, Leak Detection,</td>
<td>ENTELEC Show Issue, Valve Automation, GIS, Pipeline Integrity</td>
<td>PRODUCT SHOWCASE</td>
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<tr>
<td></td>
<td>Land Issues &amp; ROW, Midstream Update</td>
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<tr>
<td>March</td>
<td>Pipeline Integrity Management/Pigging Corrosion Control, API/Liquids Pipeline</td>
<td>Pipe Coatings, O &amp; M: Replacement and Repair Report, INGAA Foundation Chair</td>
<td>Annual NAPCA Supplement</td>
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<td>Construction Report, Field Applied Coating</td>
<td>Profile, Pipeline Integrity</td>
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<tr>
<td>April</td>
<td>Gas Distribution Operations, LDC Integrity/Risk Assessment, NGVs</td>
<td>AGA/OTC/EGRC Issue, Gas Distribution, Pipeline Integrity: Leak Detection, AGA</td>
<td>Special OTC Offshore Report</td>
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<td></td>
<td>Chair Profile</td>
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<td></td>
<td></td>
<td>Special OTC Offshore Report</td>
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<tr>
<td>May</td>
<td>New Construction Technology, CO₂, Pipelines, INGAA/Foundation Report, Midstream</td>
<td>Directional Drilling/Boring, Pipeline Integrity: Environmental Impact,</td>
<td>Special OTC Offshore Report</td>
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<td></td>
<td>Update, Outsourcing, ROWs and the Environment</td>
<td>Gathering Lines, Trenching, Vacuum Excavation</td>
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<td>June</td>
<td>Compressor Station Maintenance &amp; Ops., Storage &amp; Peak Shaving, Midstream Report,</td>
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<td>Regulatory Update</td>
<td>Carbon Capture &amp; Storage, Pipeline Integrity: Pipeline Rehab</td>
<td>Special OTC Offshore Report</td>
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</table>
Editorial focus:
Measurement & Instrumentation
AMR: Ultrasonic & Coriolis Metering
Documentation & Record Keeping
GIS

Bonus features:
Pipeline Commissioning
Valves
Pipeline Integrity: Monitoring & Cleaning

Special section or supplements:
CAPABILITY GUIDE w/FREE matching Ad Space

Bonus Distribution:
MEA Operations Conference
Appalachian Measurement Short Course
SQA Dist./Trans. Conference
INGAA

Editorial focus:
International & Offshore Pipelines
Welding Technology
Leak Detection
Safety

Bonus features:
Innovations in Pigg ing
International Project Review
Risk Assessment
Pipeline Integrity: Pigs

Special section or supplements:
Pigging Products & Svcs. Association Update
World Construction Report

Bonus Distribution:
IPOCA
SQA Offshore Conference
Offshore Northern Seas
ASCE Pipelines Conference

Editorial focus:
Manufacturing and Pipelines
Liquids Pipelines
SCADA/Technology Report
Contractor Partnerships
Compression

Bonus features:
Gas Regulators
Third Party Inspection
Pipeline Integrity: Line Pipe

Bonus Distribution:
GITA
ASGM
Gas Machinery Conference
CEPA

*Ad Readership Study
Editor’s Notebook: Every month, P&GJ editor Jeff Share offers his award-winning perspective of events that impact, or have the potential to impact, virtually every sector of the energy industry.

In The News: The latest information from around the nation and the world affecting the energy transportation business, presented in a brief, concise format.

World News: Every month P&GJ takes a special look at oil and gas pipeline-related news globally, in addition to highlights from challenging subsea projects.

Projects: P&GJ maintains an ongoing watch on pipeline projects of all sizes either under way or in the planning stages, designed to bring oil and gas to consumers throughout North America and the rest of the world.

Government Guidelines: From Washington, D.C., P&GJ Contributing Editor Stephen Barlas keeps readers closely informed on all regulatory and legislative rulings and decisions that affect pipeline industry operations and economics along with reaction from industry association executives.

Offshore Review: Each month, P&GJ provides exclusive coverage of major offshore pipeline projects, in addition to informing readers about recent events or changes that might impact future development activity.

Features: Every issue, P&GJ focuses on the latest technical information relevant to pipeline operations. P&GJ editors also interview exclusively and at length the leading executives who make the vital decisions upon which the pipeline industry functions.

Sales Staff: Offering the most lucrative advertising opportunities in the pipeline market.

Partnerships and Show Distribution

January: UCT 2016 Pigging Conference DCA NACE

February: PLCA ENTELEC CGA Excav. & Safety Conference

March: Pipeline Opportunities Conference NAPCA AGA Operations Conference Eastern Gas Compression Roundtable CEPA

April: AGA Operations Conference API Pipeline Conference OTC, ISHM SGA Management Conference Eastern Gas Compression Roundtable CEPA

May: ILTA AGA Operations Conference PTC

July: MEA Operations Conference Appalachian Measurement Short Course SGA Distr./Trans. Conference INGAA

August: IPLoca SGA Offshore Conference Offshore Northern Seas ASCE Pipelines Conferenc

September: GITA ASGM Gas Machinery Conference CEPA

October: INGAA ASME Offshore Pipeline IPTC DCA Fall Board Meeting

November: ADIPEC Valve World

December: UCT 2017
We have revamped our online presence to engage and interact with our readers online via pgjonline.com.
Along with our new website, we offer many other internet advertising opportunities.

Contact your sales representative today to put together a custom bundle of online advertising with Pipeline & Gas Journal!

All Electronic Rates:

<table>
<thead>
<tr>
<th></th>
<th>1 mo.</th>
<th>6 mo.</th>
<th>12 mo.</th>
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<tbody>
<tr>
<td>Website:</td>
<td></td>
<td></td>
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<tr>
<td>Pop Under</td>
<td>$2,500</td>
<td>$13,200</td>
<td>$22,000</td>
</tr>
<tr>
<td>Leaderboard</td>
<td>$2,500</td>
<td>$13,200</td>
<td>$22,000</td>
</tr>
<tr>
<td>Inline Rectangle</td>
<td>$3,050</td>
<td>$16,500</td>
<td>$27,000</td>
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<tr>
<td>Sponsor Video Frame</td>
<td>$2,500</td>
<td>$12,500</td>
<td>$22,000</td>
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<td>Sponsor Content/Product Showcase</td>
<td>$2,000</td>
<td>$9,500</td>
<td>$18,000</td>
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<td>Button</td>
<td>$1,300</td>
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<tr>
<td>Banner</td>
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<thead>
<tr>
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<tr>
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<td>Banner</td>
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<th>Digital Issue:</th>
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<tr>
<td>Desktop Widget ad</td>
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<tr>
<td>Pop-Up Welcome ad</td>
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<td>Video Enhanced Ad</td>
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<tr>
<td>Video</td>
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<td>E-News Banner</td>
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<td>Inline Rectangle</td>
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<th>Custom E-Newsletter:</th>
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<td></td>
<td>$8,500</td>
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<table>
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<th>White Papers:</th>
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<tbody>
<tr>
<td></td>
<td>$2,500</td>
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</tbody>
</table>

*Ads must run consecutive months and can be billed in monthly increments.

*Notice of cancellation of signed-for online insertions must be given to the publisher and online editor 30 days before the placement is scheduled to begin. If no notice of cancellation is given and we do not receive files to fulfill the order, you will be charged for one month’s placement and the remainder of the program may be cancelled. Files provided late may be permitted to complete the remainder of the placement at the publisher’s discretion. See www.pgjonline.com/advertise/online
**AD SPECIFICATIONS:**

### pgjonline.com

**Pop-under:**  
run of site, 3 rotations  
962w x 60h (collapsed)  
962w x 302h (expanded)

**Leaderboard:**  
run of site, 3 rotations  
728w x 90h  
Animated ads will cycle 3 times and then remain static.

**Inline rectangle:**  
run of site, 5 rotations  
300w x 250h  
Animated ads will cycle 3 times and then remain static.

**Sponsored Video Frame:**  
home page, 1 rotation  
Vendors videos and short descriptions appear on P&GJ’s home page. Highlight your video and make it stand out from the others with a logo branded frame that appears around the video. Videos are housed on P&GJ’s YouTube channel. There is no fee to upload or store videos.

**Sponsor Content/Product Showcase:**  
run of site, 1 rotation  
A short advertorial with picture and text excerpt up to 50 words with a link back to your website.

**Banner:**  
run of site, 4 rotations  
468w x 60h  
Animated ads will cycle 3 times and then remain static.

**Newsletter Banner:**  
550w x 70h

**Inline Rectangle:**  
300w x 250h

**Text:**  
A short advertorial with picture and text excerpt up to 50 words with a link back to your website.

**Button:**  
125w x 125h

**Custom eNewsletters**  
Produced by P&GJ’s editorial team, utilizing your company content, the custom E-newsletter reaches targeted buyers interested in your business solutions. Receive a 100% share of voice exclusivity through the content and advertising, or include one of your collaborative industry partners to share cost and content!

**E-Newsletter Vendor Video:**  
Your video embedded in the newsletter, but hosted on your site (or YouTube etc.). Video will link back to where it resides.  
Supported file types:  
.gif, .jpg, .png  
.swf (Flash, must use clickTAG protocol for tracking)

**Newsletter Text:**  
third-party tags

**Digital Issue**

**Desktop Widget:**  
Maximum size: 200 x 600 px  
Supported file types:  
.gif, .jpg, .png

**Welcome Pop-Up:**  
Maximum ad size: 550 x 480px  
Supported file types:  
.gif, .jpg, .png

**Video:* Enhance your ad in the digital issue by adding video. You video is placed on the page where your existing ad is in the magazine. We can embed videos that are hosted by you, on one of the following sites:**  

- YouTube: Supply the video ID  
- Vimeo: Supply the video ID  
- Vidyard: Supply the video player ID or the Sharing Page URL  
- Wistia: supply video ID string

*You must already have an ad in the print issue in order to add video to the digital edition.*

**White Paper**  
We will publish a teaser portion of your white paper in our monthly e-newsletter, where it will be seen by our entire e-mail list, currently over 39,000 users.

**Standard promotion package includes:**

- Hosting for 1 month;  
- Archived indefinitely on P&GJ’s website;  
- 1 email blast to 5,000 readers;  
- Teaser portion of paper included in P&GJ’s monthly E-Newsletter (39,000 readers).

**Webinars**  
P&GJ webinars are designed to maximize attendance and exposure and are a unique way to interact with your audience while you educate them about your business, products and services.

The standard promotion package includes:

- Webinar-only web button (run-of-site) up on the magazine site for the month preceding the seminar, yielding 15,000 impressions.  
- 20,000 total e-mail messages to our readers. This will be subdivided into two e-blasts targeted at the subset of our readers you believe would benefit most from your message. If you have a wide-ranging topic, we can send a blast to all our opted-in readers one month before the webinar and again one week before. If you have a more finely targeted subject, we will work with you to develop the best list to distribute and send out to five messages to this list.  
- Reminder e-mail to registrants on the day of or before the seminar;  
- Button ad on P&GJ’s monthly e-newsletter in the issue prior to your webinar (circulation: 39,000);  
- Inclusion in the magazine’s online calendar of events;  
- Inclusion with optional image and bio on magazine’s webinar page.

### Pipeline & Gas Journal

**Offering the most lucrative advertising opportunities in the pipeline market.**

**SWITCHOUT & MIDWEST:** Jim Donnelly  
PO Box 851471, Richardson, TX 75085  
Ph.: (972) 437-9557, Fax: (972) 437-9558  
E-mail: jdonnelly@oildom.com

**NORTHEAST:** Denis O’Malley  
5 Hillandale Ave, Suite 101, Stamford, Ct. 06902  
Ph.: (203) 356-9694, Fax: (203) 356-9695  
E-mail: denis@nelsonmiller.com

**SOUTHEAST:** Doug Fix  
690 Hickory Flat Rd, Alpharetta, GA 30004  
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